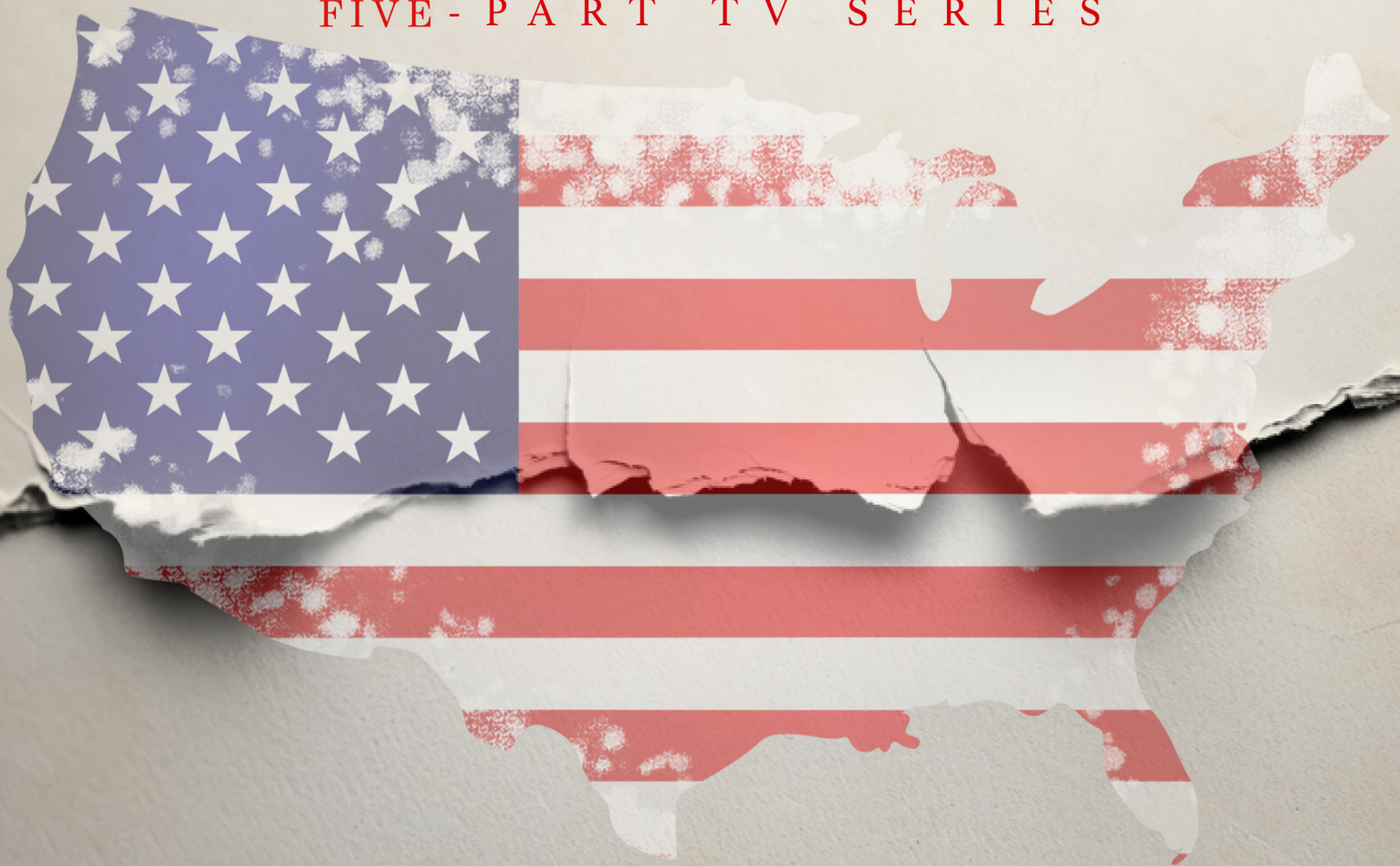


A FRESH LOOK AT OUR AMERICAN DEMOCRACY

WE HOLD *these* TRUTHS

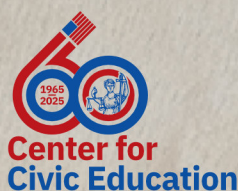
FIVE - P A R T T V S E R I E S



*"Liberty cannot be preserved without a general knowledge among the people,
who have a right ... and a desire to know." – John Adams, 1765*

July 4, 2026 is the Declaration Of Independence's 250th Anniversary.
The 2026 Semiquincentennial celebration is the perfect launching point for
America to reconnect with our founding principles at a time when America
appears to be more divided than ever. Not only is civic education a worthy cause,
it is a vital part of any democracy.

MARK HAMILL



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WE HOLD these TRUTHS

A FRESH LOOK AT OUR AMERICAN DEMOCRACY

On July 4, 2026, the United States commemorated the Declaration of Independence's 250th Anniversary. The Declaration was America's foundational document, laying before the world the self-evident truths of a free and fair republic, and its famous second paragraph begins with these words: "We hold these truths..." The 2026 Semiquincentennial celebration is a launching point for America to reconnect with our founding principles as we enter into 13 years of civic celebrations and reflection on these milestones. Not only is civic education a worthy cause, it is a vital part of any democracy.

However, research shows that knowledge regarding basic government principles and operations is surprisingly low in the United States. According to an Annenberg Public Policy Center survey, one-third of Americans could not name all three branches of their government, and two-thirds could not name three of the five First Amendment rights. The results are even more disheartening when it comes to state and local politics. It's time to begin filling that education gap in a modern, engaging, and dynamic way. The Center for Civic Education and Capital Media Group, Inc, are launching a national initiative to increase civic knowledge and citizen engagement.

Compound this lack of civic knowledge with disinformation and you have the building blocks for conspiracy theories, conflict, and disenfranchisement. Along with foundational civics and constitutional topics, this nonpartisan educational TV series will address these knowledge gaps and explore the misinformation that has divided America and increased the distrust of its government and civil servants.



We Hold These Truths is a new compelling five-part TV documentary series that speaks directly to an American audience in which civic knowledge is alarmingly sparse. We can all agree that every American should have a strong understanding of the U.S. government's inner workings, the significance of key government documents like the Constitution, and the principles of democracy.

"You will ever remember that all the end of study is to make you a good man and a useful citizen."
– John Adams, 1781

The series is hosted and narrated by Mark Hamill and will feature historians, scholars, and talented actors and comedians who have portrayed the U.S. President or Vice President in a TV or movie (fiction or non-fiction). Our invitation list includes Harrison Ford, Viola Davis, Angela Bassett, Will Ferrell, Maya Rudolph, Lin-Manuel Miranda... etc. The **We Hold These Truths** series will become a trusted educational tool for parents, educators, and anyone eager to become an active and informed citizen.

This national public television series is a nonprofit educational initiative of the Center for Civic Education. The Center is a 501(c)(3) ensuring a free and fair republic by teaching the principles and practice of democracy to millions of educators and their students. Through high-quality instructional materials, teacher professional learning, iterative research of core programs, and student experiential learning, the Center provides transformative nonpartisan civic learning experiences that inspire long-term engagement and foster strong people and communities. Learn more about the Center by visiting www.civiced.org.

Distribution of this six-part series includes PBS broadcast stations, streaming platforms, academic ed-tech platforms, and broadcast servers utilized by 9 of the top-10 MSOs and over 100 cable & telecommunications operators serving over 60 million U.S. households. This media exchange server allows program managers the ability to browse, preview, and license syndicated programming. Social media distribution will include short clips from each episode reaching audiences that primarily consume news and other media content on their phone in shorter length videos.

All six episodes of this series will become an essential guide for the next generation of responsible U.S. citizens. Through our multiple distribution relationships, this series will reach 80 million U.S. households, 40 million students and teachers in 2,500 universities, 77,000 K-12 schools, 26,000 public and academic libraries worldwide, and will be licensed to civic education organizations.

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Center for
Civic Education

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